

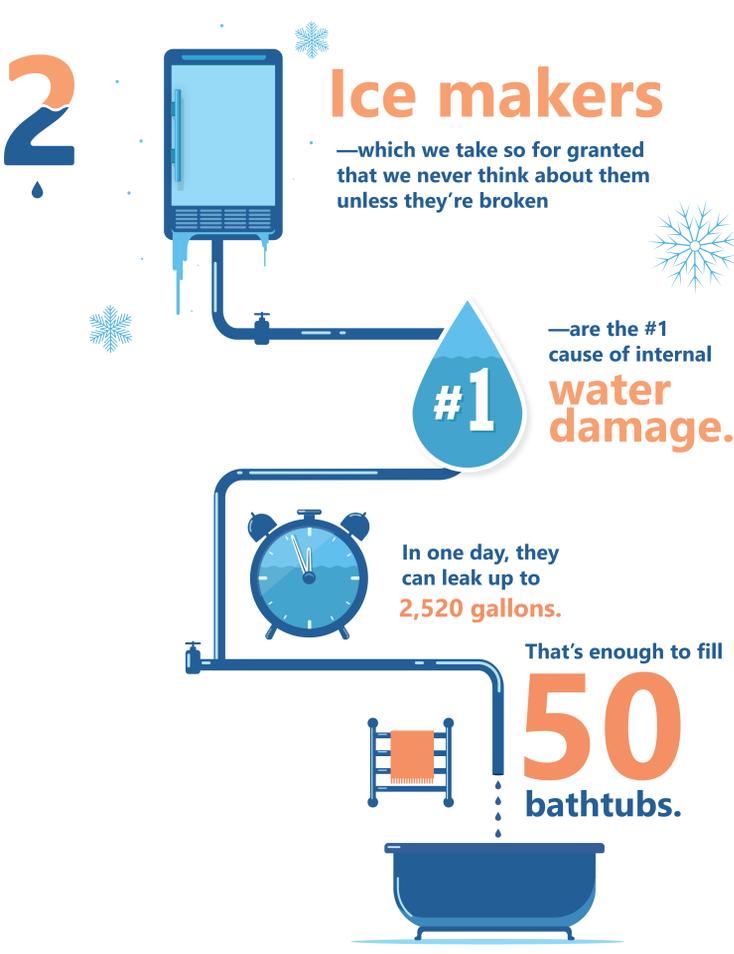
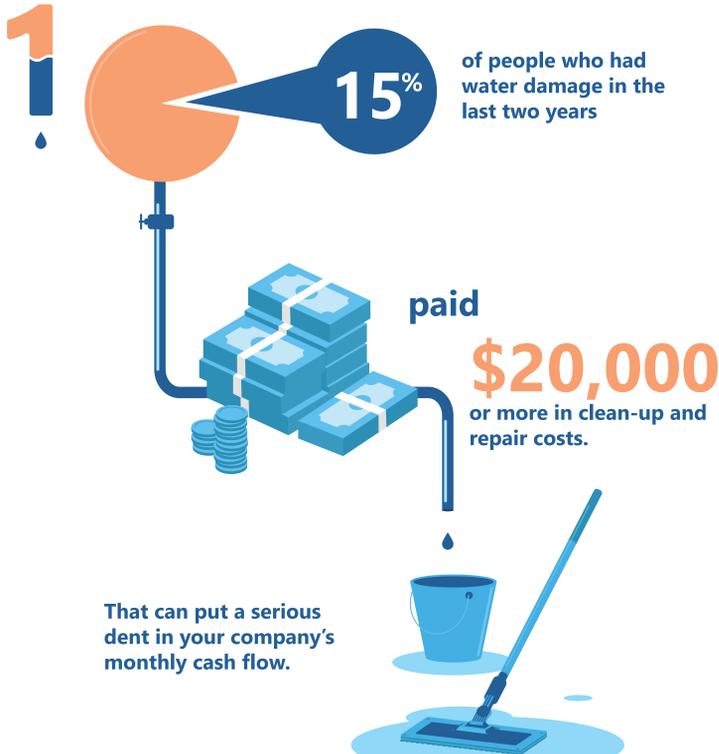
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## Reasons Property Managers Should Think More About Water Damage

(And How To Prevent It).

When most people think of internal water damage, they tend to associate it with burst pipes in the winter. But statistics show that most internal water damage actually occurs in July and August. Why? Because people are away on long summer vacations, giving small leaks time to turn into something larger and more costly. In a multi-dwelling unit (MDU), even a crack in a faulty supply line can scale exponentially if left undetected and untreated. While people rightly think to protect their property against fire, CO2, and theft, the benefits of protecting against water damage should not be ignored.

Here are four reasons why you should give more thought to your water damage prevention solutions.



In the past, water damage hasn't always been top of mind for property managers because they haven't had efficient ways to prevent it. Today, the rise in smart home and connected technologies not only make detection and prevention easier, the solutions are cost-effective enough to make them a must-have for any forward-thinking property manager or developer.

Approximately 1.7 million rental units suffer from water damage every year in the United States. With the right solution, like the one offered by Fortrezz, you and your tenants can get alerts on your phones the moment a leak is detected, and shut the water off automatically from anywhere to prevent further damage. Additionally, you can get real-time data on water consumption on a unit-by-unit basis, allowing you to optimize usage and reduce water bills, or pass the cost through to the tenants.

To learn more about how you can start preventing new water damage today, contact [sales@fortrezz.com](mailto:sales@fortrezz.com) to start a conversation.